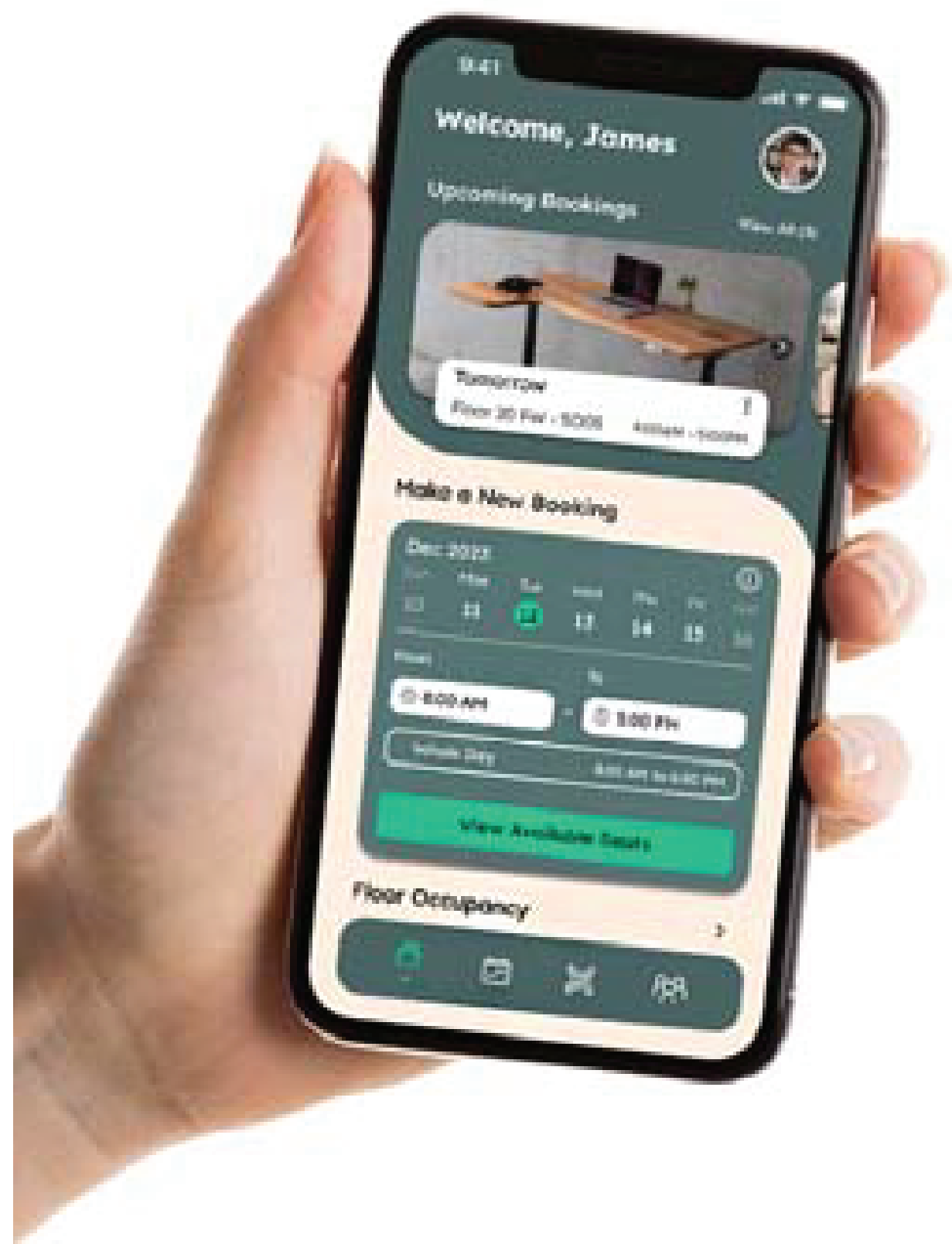


HOT DESKING BOOKING MOBILE APPLICATION DESIGN

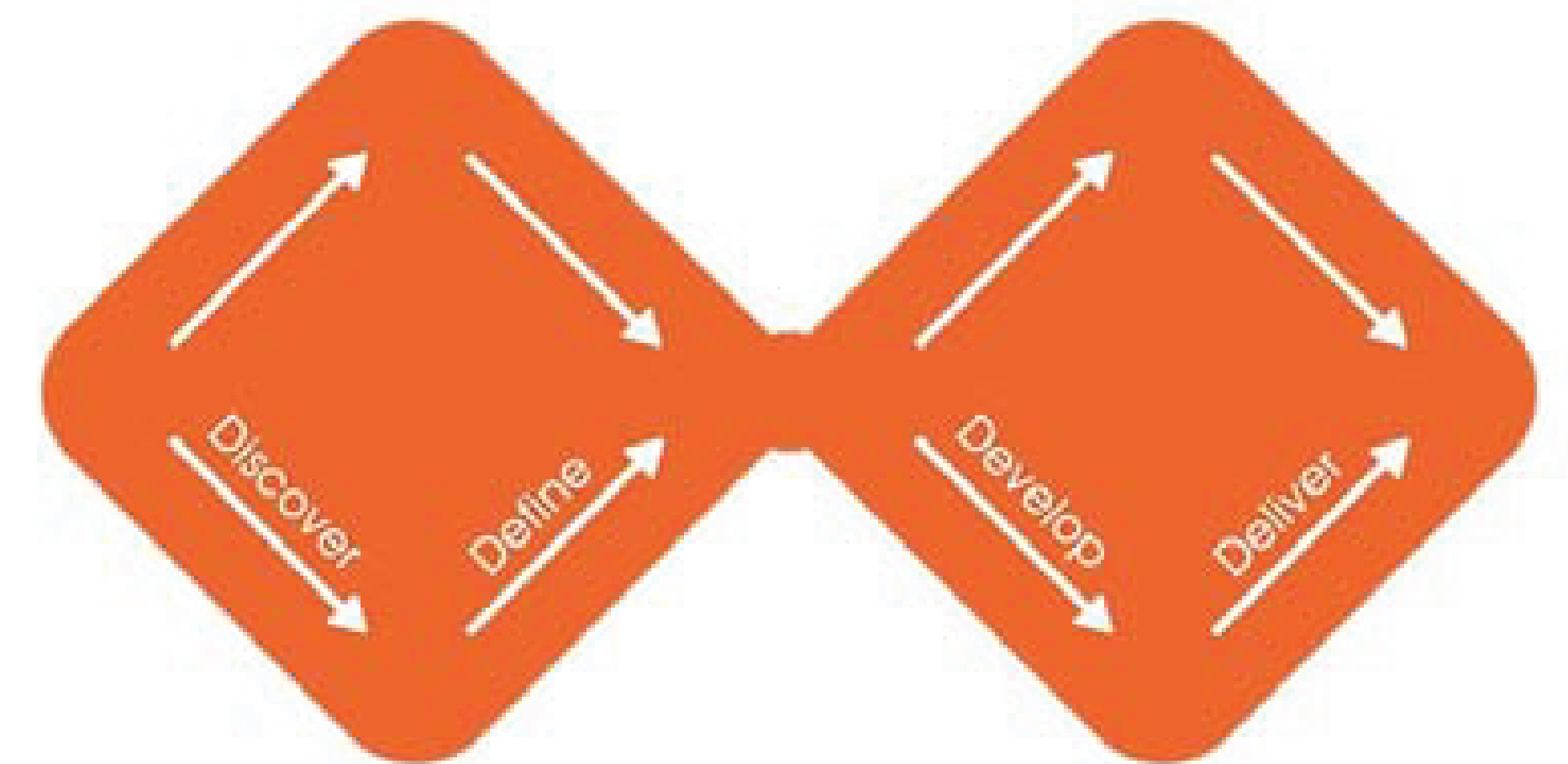


INTRODUCTION

This project aims to address the issues of hot desking by designing a hot desking booking app to enhance user experience (UX).

METHODOLOGY

The Double Diamond model consists of four stages which alternate between converging & diverging perspectives, where we explore and solve the problem with an open mindset before zooming in on the ideal solution and product.



- Competitor Analysis
- Initial Assumptions & Hypothesis
- User Interviews
- Survey (by Strategic Plans)
- Observations
- Visioning with Strategic Plans

“How Might We” Statement

How might we design an app for employees that encourages collaboration, benefits their health & wellbeing and gives them a sense of belonging & purpose while equipping them with an easy to use app which will improve their hot desking experience, in an environment with social opportunities that will foster a supportive and smart office?

User Personas

Jacob Koh, 32 year old HR Manager
“Time is of the essence, every moment counts. Finishing my work as soon as possible is something I strive to achieve everyday!”

User Journey Map

User Stories & Prioritisation

KEY FINDINGS

- Most users usually sit near their team
- Most users are frustrated with the processes brought by hot desking
- Occupancy of hot desking areas is lower than expected
- DSTA is at the point where new hires lack seats

CONCLUSION

App should enhance employees’ hot desking experience & scale with the number of floors with hot desking

As-Is User Journey Map - Jacob Koh

ARRIVAL

1. Commuting on the bus
2. Reaches DSTA, looks for an available standing desk
3. Walks to his locker & back to his desk

WORKING

1. Needs to find his team member
2. Discuss plans with his team member
3. Continues with his work

LEAVING

1. Finish work & knock off early
2. Clear table
3. Leave office

RESULTS

- User Flows**
Regular Booking
Fast Booking
Finding Neighbours
Finding Colleagues

- Low-fidelity Prototype**
Rough layout of user interface (UI) drawn on paper

- Mid-fidelity Prototype**
Clear layout of UI designed on Figma

- Guerrilla Testing**
2 participants from DH tested usability of the app in the mid-fi stage

- High-fidelity Prototype v1**
Detailed elements added to UI; improved design based on guerrilla testing feedback

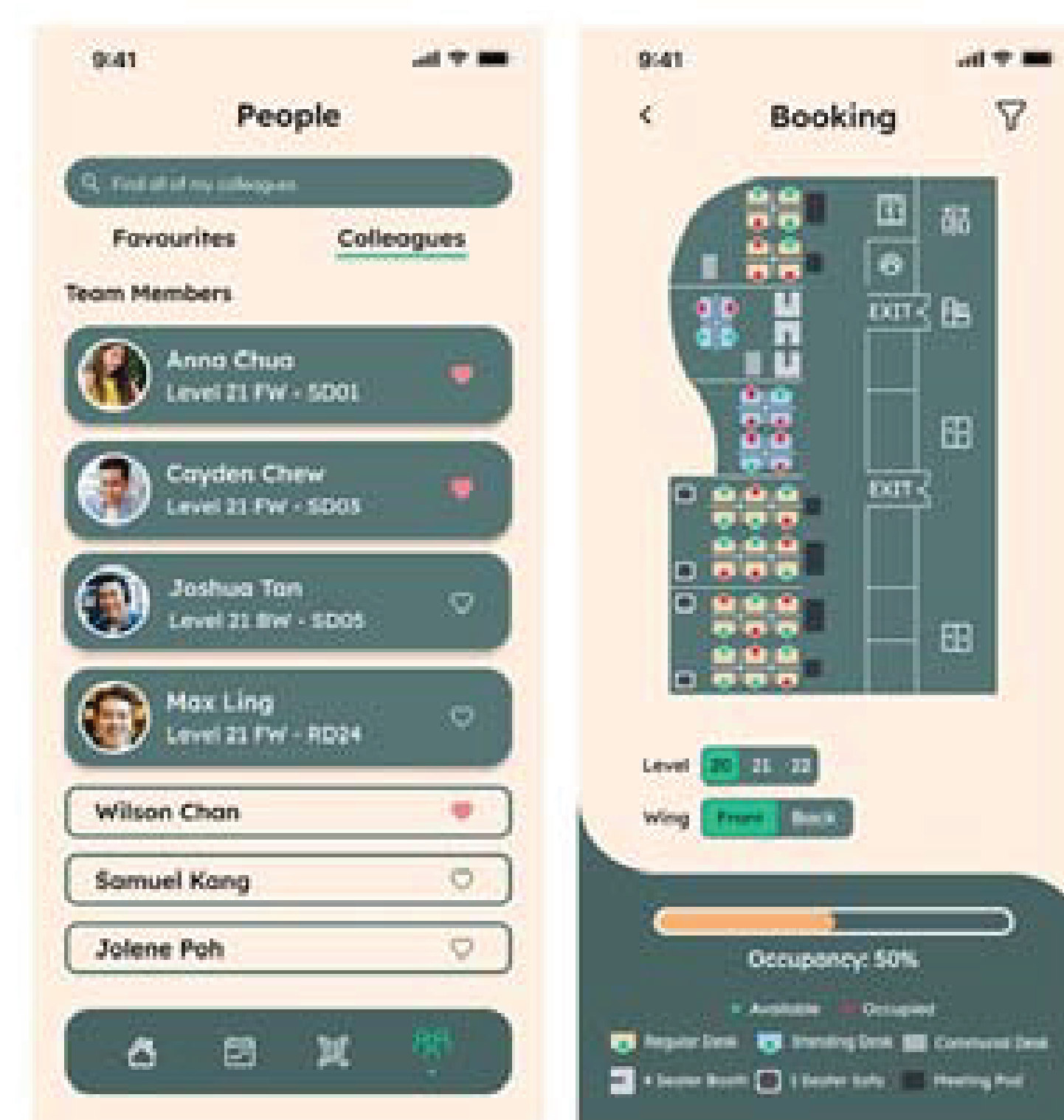
Usability Testing (UT)

4 participants from DH given tasks to test the usability of the app in the hi-fi stage

Main Features:

- Book a seat in advance
- Scan to book
- See user’s neighbours in future bookings
- See where user’s colleagues are seated
- Filter function to book what the user likes
- View capacity of floors
- Seat recommendations

High-fidelity Prototype v2



People Page

Booking Page

Scan to try!



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